

## Product Specifications

## BANNERSHOP.com.au

## **Economy Outdoor Poster**

PRODUCT NAME	Economy Outdoor Poster
Category	Posters
Available Sizes	Custom Size:
	Min: 148mm x 210mm (A5)
	Max: 3500mm x 1500mm
Base Material	Yupo Paper
	4-Colour UV Curable Ink
	UV, Water and Fade Resistant
	0.5m + Viewing Distance
	180GSM Synthetic Paper
Base Finishing	Trim to Size
Other Finishing Options	6mm Eyelets (silver), 6mm Punch Holes, 45mm Suction Cups, Suction Cups with Pin (19mm Pin), Custom Finishing
Print Resolution	448DPI Turbojet Print
Related Products	N/A
Hardware Options	Aluminium Snap Banner Hanger, Poster Grip Hanger Clear Plastic, X-Banners,
	Snap A-Frames, Snap Frames

ARTWORK INFORMATION		
Artwork Dimensions - Front (W x H)	Custom	
Artwork Dimensions - Back (W x H)	N/A	
No. of Graphic Areas	ONE (side A)	
Artwork Spec Sheet		
Minimum Artwork Resolution	150DPI	
Min Font Size	10 Point	

USAGE INFORMATION		
Ideal Applications	Indoor and Outdoor Signage, Large Run Flyers Distribution, Window and Wall Posters, Bus Shelter Advertising,	
	Shop Front Advertising, Short-Term Display	
Key Benefits	Popular and Inexpensive, Strong and Durable Material, UV and Water Resistant, Custom Size	
Indoor/Outdoor Recommendation	Indoor and Outdoor Use	

PACKAGING & DELIVERY INFORMATION		
Standard Turnaround Time	3 Business Days - Dispatch or Pick Up on the 4th day	
Packaged Dimensions (W x H x D)	Based on Poster Size	
Packaged Weight	Based on Poster Size	
Package Type	Rolled and Packed in a Cardboard Tube	

WARRANTY AND CARE INFORMATION	
Warranty	1 year
Life Expectancy	Ink: up to 36 months
Care Instructions	0.5m + Viewing distance